

World War I Propaganda Poster

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Tasks

The year is 1917 and America has joined Great War in Europe after a decade of isolationism. You work for the Committee on Public Information making propaganda posters to be distributed throughout America, and need to turn Americans from being isolationist to interventionist encouraging all sorts of behaviors to help win the war! Below are instructions to start your poster. Make sure you read everything first and include all the items asked for. You will be graded on your visual communication skills and the quality of your final product. (rubrics provided in class) So make sure your information is communicated clearly and creatively! Directions: Go to www.postermymwall.com and click on Login in the top right hand corner. Then, on the left, click on the button marked STUDENT LOGIN. When it asks for the Project Name, type in either WW1 Propaganda 2nd or WW1 Propaganda 4th depending on which class you are in. DO NOT setup an account. Next, click on Create a Design. Then New Design. Then Poster. Choose either Portrait or Landscape. You can pick a background (think light colors so it's easy for me to read). Once you get to this screen, you can figure out the rest. Before you start adding text and pictures, make sure to put your name where the Title field is located. No name, no grade. Click on SAVE button frequently in order to not lose your work. Okay, once you have the blank poster ready to create, read through this list of requirements for the poster: Your goal as part of the Committee of Public Information is to get Americans to back the war and back the Treaty that will follow. Your poster must be easy to understand and convincing. You MUST include the words in blue in the instructions below. Tell Americans which side we are joining (Triple Entente or Central Powers?) Include one graphic of a type of weapon or fighting you would be likely to see in World War One (like don't put a photo of an AR-15...those didn't exist). Request for Americans at home to conserve or ration something. Click here to see some suggestions from actual World War I posters. You need to include something specific (victory garden, "meatless Mondays", etc...use the link to search others!) Request for Americans to buy liberty bonds. You have to tell them WHY...don't just say "buy bonds"...that's not enough to be convincing. Request wealthy Americans or businesses to pay their "profit tax" that also helps our government pay for the war. Request Americans to register for the Selective Service Act...your poster should explain WHY this is necessary in a convincing way. Add graphics related to any of the above homefront requests...you can copy/paste these by googling "world war one homefront photos" Make sure your name is listed in the "Title" space and SAVE! If you don't do this, I'll never see your final product and you'll get a zero! This is due by the END of class today! You must also turn in your notes charts from last week...handouts #3 and #4 by tomorrow. If you want an OPTIONAL extra poster to earn extra credit...click here for instructions...and have this one submitted by THIS FRIDAY!

Process

OPTIONAL EXTRA CREDIT DUE FRIDAY!! The year is 1898 and America is in an imperialistic mood. You are working for both William Randolph Hearst and Joseph Pulitzer writing articles and ads in their newspaper, convincing America that we need to civilize, take extractive economics and gain land in our imperial rush to control the world! Below are instructions to start your ad. Make sure you read everything first and include all the items asked for. You will be graded on your visual communication skills and the quality of your final product. So make sure your information is communicated clearly and creatively! Directions: Go to www.postermymwall.com and click on Login in the top right hand corner. Then, on the left, click on the button marked STUDENT LOGIN. When it asks for the Project Name, type in either Yellow Press 2nd or Yellow Press 4th depending on which class you are in. DO NOT setup an account. Next, click on Create a Design. Then New Design. Then Flyer or Poster. Choose either Portrait or Landscape. You can pick a background (think light colors so it's easy for me to read). Once you get to this screen, you can figure out the rest. Before you start adding text and pictures, make sure to put your name where the Title field is located. No name, no grade. Click on SAVE button frequently in order to not lose your work. Okay, once you have the blank ad ready to create, read through this list of requirements for the poster: Your goal as part of the Yellow Press is to get Americans to back imperialistic actions on the part of American government and business. Your advertisement must be easy to understand and convincing. It must look like "yellow press"...exaggerations, lies, and bias! You MUST include the concept in the instructions below for full credit. Pick a location around the world you want to convince Americans to intervene in. Click here for a map of places we were involved in during the Age of Imperialism from 1890-1910. Choose any one of those. Include one ECONOMIC reason why America should go to this nation...think natural resources (be creative...doesn't need to be factually correct...if you want to say they have marshmallows we should take, feel free!) Include one SOCIAL reason...think White Man's Burden, Social Darwinism, or religious reasons you learned about in this unit. Include one POLITICAL reason why we need this land (think naval bases, trade advantages, etc) Finally, explain HOW America should take this land..."big stick diplomacy"? war? purchase it? etc. Explain the how! Make sure to put your name on the Title section in the right side of the ad window, and SAVE it!